

# Ordinance No. V (1A)

---

## GENERAL:-

- This ordinance may be called “**Ordinance Relating to Master of Business Administration**” Programme.
- It shall come into force from academic session 2018-19.
- This supersedes the previous Ordinance relating to Master of Business Administration Programme [V-1A]

## 1. INTRODUCTION

Department of Management Studies, SITE has been established in 2008 under Swami Vivekanand Subharti University, Meerut with the vision **to produce highly qualified skilled, trained, competent management professionals and entrepreneurs for the benefit of industry, government and society.**

Mission to establish the Department of Management Studies was specifically centralized to focus on:

**Strive to create centre of excellence in specialized areas of technology and management to enable its academic beneficiaries to become competent professionals capable of providing sustainable solutions to challenging problems of the society and industry.**

## **MASTER OF BUSINESS ADMINISTRATION - (MBA)**

### **i. PROGRAMME OBJECTIVES:**

1. To prepare students for successful careers in industry that meet the needs of Indian and multinational companies.
2. To develop the ability among students for analyzing business related problems.
3. To extend opportunity for students to work on multidisciplinary projects.
4. To explain students with a sound foundation in the management fundamentals leading to application.
5. To transform student awareness of the life-long learning and to introduce them to professional ethics and codes of professional practice.

Specifically the objectives of the MBA Program are:

1. To impart students discipline based knowledge.
2. To transform the students with requisite knowledge, skills & right attitude necessary to provide effective leadership in a global environment.
3. To develop competent management professionals with strong ethical values.
4. To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem.
5. To integrate entrepreneurial approach and skill sets for venturing into entrepreneurship.

## **ii. PROGRAMME OUTCOME:**

After successful completion of the programme, an individual will be able to:

1. Apply knowledge of management theories and practices to solve business problems.
2. Demonstrate Analytical and critical thinking abilities for data-based decision making.
3. Demonstrate discipline specific expertise.
4. Develop value based leadership ability.
5. Define, analyze and interpret global, economic, legal, and ethical aspects of business.
6. Integrate others in the achievement of organizational goals, contributing effectively to a team environment.
7. Demonstrate confidence and professionalism in work.
8. Identify business opportunities and threats.
9. Practice Work ethics for the good of others and translate into a good citizen.

## **2. RULES AND REGULATIONS FOR ADMISSION IN MBA**

- 2.1** For admission in Master of Business Administration programme, the applicant should have passed with a minimum aggregate of 45% (40% for SC/ST) in Graduation or equivalent from a recognized University.
- 2.2.1** The applicants may be required to appear at an entrance test followed by group discussion, interview and counseling before admission.
- 2.2.2** The reservation and relaxation for SC/ST/OBC/PWD and other categories shall be as per the rules of the Central Government/State Government, whichever is applicable.
- 2.3.** The entire programme has to be completed within a maximum of five years from the date of original admission in the programme.

## **3. CURRICULUM/ STRUCTURE OF PROGRAMME OF MBA**

**3.1** The programme shall be spread over two academic years, spread over four semesters comprising actual teaching for a minimum of 90 days in each semester. There is a compulsory summer training of 6 weeks after the completion of 1<sup>st</sup> year of the program. The student may choose in the 4<sup>th</sup> semester to either complete the course with field work/dissertation under a core faculty of the department or pursue corresponding theory courses.

**3.2** The programme focuses on the following aspects:

- a) Competency
- b) Entrepreneurship
- c) Skill Enhancement
- d) Value Added Courses
- e) Extracurricular activities

### **3.3 Choice Based Credit System (CBCS):**

The CBCS provides an opportunity for the students to choose courses from the prescribed courses comprising core, elective/minor or skill based courses. The courses can be evaluated following the grading system, which is considered to be better than the conventional marks system. Therefore, it is necessary to introduce uniform grading system in the entire higher education in India. This will benefit the students to move across institutions

within India to begin with and across countries. The uniform grading system will also enable potential employers in assessing the performance of the candidates. In order to bring uniformity in evaluation system and computation of the Cumulative Grade Point Average (CGPA) based on student's performance in examinations, the UGC has formulated the guidelines to be followed.

The curriculum offers a total of 180 courses out of which the student has to complete 28 Theory courses and one compulsory summer training of 6 weeks OR 21 Theory courses, one research based term paper, one Dissertation, one comprehensive viva voce and one compulsory summer training of 6 weeks. In case of Logistics and Shipping the program has an MOU with Indian Institute of Logistics, Chennai and the program in the second year will be completed at Chennai. In case of Logistics and Supply Chain Management the students will be trained under an MOU with SAFEDUCATE from 2<sup>nd</sup> semester onwards. Students of all disciplines will complete one non-credit based compulsory course in first year.

The total number of credits required for the award of MBA degree is 109 credits. The courses are divided into 5 categories, i.e. Core courses, Generic Electives, Discipline Specific Electives, Skills enhancement courses, Field Work/Dissertation.

**1. Core Course:** A course, which should compulsorily be studied by a candidate as a core requirement is termed as a Core course.

- a. 1<sup>st</sup> semester will be common for all disciplines.
- b. The program has 16 Core Courses of 4 credits each. In Logistics and Shipping the no. of core courses are 15.
- c. In Logistics and Supply Chain Management the candidate will study 7 courses with AVGSCMC in the first semester and 9 Core Courses with SAFEDUCATE in the second semester. The candidate will also complete three compulsory workshops at SAFEDUCATE for which he/she will be awarded one credit in the second semester marksheet. Refer to 3.5.2b.

**2. Elective Course:** Generally, a course which can be chosen from a pool of courses and which may be very specific or specialized or advanced or supportive to the discipline/ subject of study or which provides an extended scope or which enables an exposure to some other discipline/subject/domain or nurtures the candidate's proficiency/skill is called an Elective Course. There are no electives for Logistics and Supply Chain Management.

**2.1 Discipline Specific Elective (DSE) Course:** Elective courses may be offered by the main discipline/subject of study is referred to as Discipline Specific Elective (to be offered by main discipline/subject of study). The Program has 133 electives is of 3 credits. There are 2 category (I&II) of discipline electives.

- a) **Category-I Discipline Specific Electives:** follows 3.5.3a Structure of program in Second year.
- b) **Category-II Discipline Specific Electives:** In case of Plant & Machinery Valuation and Real Estate Valuation 3.5.3b structure of program is followed in second year. In case of Hotel & Tourism Management 3.5.3c structure of program is followed in second year. In case of Logistics and Shipping which has an MOU with Indian Institute of Logistics, Chennai 3.5.3d Structure of program will be followed in second year. In case of Logistics and Supply Chain Management 3.5.3e structure of program will be followed.

**2.2 Dissertation/Project Work:** An elective course of 6 credits designed to acquire special/advanced knowledge, such as supplement study/support study to a project work, and candidate studies such a course on his own with an advisory support by a teacher/faculty member is called dissertation/project work. A

Project/Dissertation work *may be* given in lieu of a discipline specific elective paper. The program offers one Summer Training after 1<sup>st</sup> year of program of 6 credit, which will have to be done in a organization/industry. In the 4<sup>th</sup> semester one term paper of 8 credits which will research based and one dissertation of 12 credits is offered. In case of Logistics and Shipping after the third semester examination, every student of MBA-L&S (Logistics & Shipping), will undergo an on-the-job internship training under Indian Institute of Logistic, Chennai arrangements. The training will be of 10 Weeks to 12 weeks duration. In case of Logistics and Supply Chain Management instructions under 4.2.9 for Internship and 4.2.10 for 3<sup>rd</sup> and 4<sup>th</sup> semester structure of program (refer 3.5.3e).

**2.3 Generic Elective Course (GEC):** An elective course chosen generally from an unrelated discipline/subject, with an intention to seek exposure to other subjects/disciplines is called a Generic Elective Course.

**P.S.:** A core course offered in a discipline/subject may be treated as an elective by other discipline/subject and vice versa and such electives may also be referred to as Generic Elective.

There are 6 generic electives being offered in the program of 4 credits each. These will be opted from only in 4<sup>th</sup> semester if the student opts for theory instead of project work. Applicable to 3.5.3a, 3.5.3b, 3.5.3c & 3.5.3d only.

**3. Ability Enhancement Courses:** The Ability Enhancement (AE) Courses may be of two kinds: AE Compulsory Course (AECC) and Skill Enhancement Courses (SEC). AECC courses (two) are the courses based upon the content that leads to knowledge enhancement. They [(i) Environmental Science, (ii) English/MIL Communication] are *mandatory* for all disciplines. SEC courses (minimum two) are value-based and/or skill-based and are aimed at providing hands-on-training, competencies, skills, etc. The program offers 3 skill enhancement courses as electives. The student has to choose one and it will be of 4 credits. In case of Logistics and Supply Chain Management there will be three compulsory workshops in the second semester. These three will be one credit each and will be non-evaluative.

All core courses, discipline electives have a practical component along with theory. Skills Enhancement courses have theory with the practical component if required.

**3.4** The academic calendar shall be as follows:-

<b>I , III Semester</b>	Session - 1st Aug. to 30th Nov Exam - 1st Dec. to 15th Dec
<b>II , IV Semester</b>	Session - 1st Jan. to 10th May Exam - 1st May to 15th May
<b>Summer Training</b>	15th June to 31st July in case of all after 2 <sup>nd</sup> semester except in Logistics and Shipping. For Logistics and Supply Chain Management section 4.2.9 will applicable

### 3.5: MBA programme Structure under CBCS from the academic year 2018-19

#### 3.5.1: Table of MBA I Semester programme Structure under CBCS from the academic year 2018-19 for all disciplines

SEMESTER I												
Course Code	Course	Course Type	Teaching Load per week				Credit	Marks				Total Marks
			L	T	P	Total		Continuous Comprehensive Assessment (CCA)			End-Semester Examination (ESE)	
								Tes ts	GD /P/ CT	AT T		
MBA-101	Principles and Practices of Management	Core Course	3	1	-	4	4	15	5	10	70	100
MBA-102	Managerial Economics	Core Course	3	1	-	4	4	15	5	10	70	100
MBA-103	Accounting for Managers	Core Course	3	1	-	4	4	15	5	10	70	100
MBA-104	Organizational Behavior	Core Course	3	1	-	4	4	15	5	10	70	100
MBA-105	Business Statistics	Core Course	3	1	-	4	4	15	5	10	70	100
MBA-106	Information Systems for Management	Core Course	3	-	2	4	4	15	5	10	70	100
MBA-107	Communication for Management	Core Course	3	1	-	4	4	15	5	10	70	100
<b>Total</b>						<b>28</b>	<b>28</b>	<b>210</b>			<b>490</b>	<b>700</b>

#### 3.5.2a: Table of MBA II Semester programme Structure under CBCS from the academic year 2018-19 for all disciplines except Logistics and Supply Chain Management

SEMESTER II												
Course Code	Course	Course Type	Teaching Load per week				Credit	Marks				Total Marks
			L	T	P	Total		Continuous Comprehensive Assessment (CCA)			End-Semester Examination (ESE)	
								Tes ts	GD /P/ CT	AT T		

MBA-201	Business Laws	Core Course	3	1	-	4	4	15	5	10	70	100
MBA-202	Research Methodology	Core Course	3	1	-	4	4	15	5	10	70	100
MBA-203	Financial Management	Core Course	3	1	-	4	4	15	5	10	70	100
MBA-204	Human Resources Management	Core Course	3	1	-	4	4	15	5	10	70	100
MBA-205	Marketing Management	Core Course	3	1	-	4	4	15	5	10	70	100
MBA-206	Operations Research	Core Course	3	1	-	4	4	15	5	10	70	100
MBA-207	Production & Operations Management	Core Course	3	1	-	4	4	15	5	10	70	100
<b>Total</b>						<b>28</b>	<b>28</b>	<b>210</b>			<b>490</b>	<b>700</b>

**3.5.2b: Table of MBA II Semester programme Structure under CBCS from the academic year 2018-19 for Logistics and Supply Chain Management**

<b>SEMESTER II</b>												
Course Code	Course	Course Type	Teaching Load per week				Credit	Marks			Total Marks	
			L	T	P	Total		Continuous Comprehensive Assessment (CCA)				End-Semester Examination (ESE)
								Tests	GD / P/C T	ATT		
MBA(L&SC M) 201	Procurement and Inventory Management	Core Course	3	-	2	5	4	15	5	10	70	100
MBA(L&SC M) 202	Production and Operations Management	Core Course	3	-	2	5	4	15	5	10	70	100
MBA(L&SC M) 203	Strategic Supply Chain Management	Core Course	3	-	2	5	4	15	5	10	70	100
MBA(L&SC M) 204	Logistics Management & Information	Core Course	3	-	2	5	4	15	5	10	70	100

	System											
MBA(L&SC M) 205	Warehouse Management	Core Course	3	-	2	5	4	15	5	10	70	100
MBA(L&SC M) 206	Global Trade Operations & Forwarding	Core Course	3	-	2	5	4	15	5	10	70	100
MBA(L&SC M) 207	Principles of ERP	Core Course	3	-	2	5	4	15	5	10	70	100
MBA(L&SC M) 208	Liner Shipping Business	Core Course	3	-	2	5	4	15	5	10	70	100
MBA(L&SC M) 209	Commercial Geography	Core Course	3	-	2	5	4	15	5	10	70	100
MBA(L&SC M) WS-01	Workshop: Recent Trends in SCM	Practical		-	2	2	1	-	-	-	-	-
MBA(L&SC M) WS-02	Workshop: E-commerce & M-commerce	Practical		-	2	2	1	-	-	-	-	-
MBA(L&SC M) WS-03	Workshop: Indirect Tax & Documentation	Practical		-	2	2	1	-	-	-	-	-
Total			27		24	51	39	270			630	900

**3.5.3a: Table of MBA II year programme Structure under CBCS from the academic year 2018-19 for all disciplines except mentioned in 3.5.3b, 3.5.3c, 3.5.3d & 3.5.3e**

SEMESTER III												
Course Code	Course	Course Type	Teaching Load per week				Credit	Marks			Total Marks	
			L	T	P	Total		Continuous Comprehensive Assessment (CCA)				
								Tes ts	GD /P/ CT	AT T		
MBA-301	Strategic Management	Core 15	3	1	-	4	4	15	5	10	70	100
MBA-302	Business	Core 16	3	1	-	4	4	15	5	10	70	100

	Environment											
MBA-303	Summer Training Project Report	Field Project	-	-	-	-	6	-	-	-	100	100
DSE-1	GP 1 Elective 1	Discipline Elective	3	-	-	3	3	15	5	10	70	100
DSE-2	GP 1 Elective 2	Discipline Elective	3	-	-	3	3	15	5	10	70	100
DSE-3	GP 1 Elective 3	Discipline Elective	3	-	-	3	3	15	5	10	70	100
DSE-4	GP 1 Elective 3	Discipline Elective	3	-	-	3	3	15	5	10	70	100
DSE-5	GP 2 Elective 2	Discipline Elective	3	-	-	3	3	15	5	10	70	100
<b>Total</b>						<b>23</b>	<b>29</b>	<b>210</b>			<b>590</b>	<b>800</b>

SEMESTER IV												
Course Code	Course	Course Type	Teaching Load per week				Credit	Marks			Total Marks	
			L	T	P	Total		Continuous Comprehensive Assessment (CCA)				
								Tes ts	GD /P/ CT	AT T		
MBA-401	Term Paper	Project	-	-	-	-	8	-	-	-	200	200
MBA-402	Dissertation	Project Work	-	-	-	-	12	-	-	-	400	400
MBA-403	Comprehensive Viva voce	Skill Enhancement Elective	-	-	-	-	4	-	-	-	100	100
OR												
GE-01/GE-02/GE-03/ GE-04/ GE-05/ GE-06	Any 2 Generic Elective	Generic Elective	3	1	-	4	4	15	5	10	70	100
		Generic Elective	3	1	-	4	4	15	5	10	70	100
DSE-6	GPI Elective 4	Discipline Elective	3	-	-	3	3	15	5	10	70	100

DSE-7	GP 1 Elective 5	Discipline Elective	3	-	-	3	3	15	5	10	70	100
DSE-8	GP 2 Elective 3	Discipline Elective	3	-	-	3	3	15	5	10	70	100
DSE-9	GP 2 Elective 4	Discipline Elective	3	-	-	3	3	15	5	10	70	100
MBA-413/423	Personality Development and Communication Skills/ MS Excel & Financial Software Tools	Skill Enhancement Elective	3	-	2	4	4	15	5	10	70	100
<b>Total</b>						<b>24</b>	<b>24</b>	<b>210</b>			<b>490</b>	<b>700</b>

**3.5.3b: Table of MBA II year programme Structure under CBCS from the academic year 2018-19 for disciplines-a)Plant & Machinery Valuation b)Real Estate Valuation**

SEMESTER III												
Course Code	Course	Course Type	Teaching Load per week				Credit	Marks			End-Semester Examination (ESE)	Total Marks
			L	T	P	Total		Continuous Comprehensive Assessment (CCA)				
								Tes ts	GD /P/ CT	AT T		
MBA-301	Strategic Management	Core 15	3	1	-	4	4	15	5	10	70	100
MBA-302	Business Environment	Core 16	3	1	-	4	4	15	5	10	70	100
MBA-303	Summer Training Project Report	Field Project	-	-	-	-	6	-	-	-	100	100
DSE-1	Group: Plant & Machinery Valuation/ Real Estate Valuation	Discipline Elective	3	-	-	3	3	15	5	10	70	100
DSE-2	Group: Plant & Machinery Valuation/ Real Estate Valuation	Discipline Elective	3	-	-	3	3	15	5	10	70	100
DSE-3	Group: Plant & Machinery	Discipline	3	-	-	3	3	15	5	10	70	100

	Valuation/ Real Estate Valuation	Elective										
DSE-4	Group: Plant & Machinery Valuation/ Real Estate Valuation	Discipline Elective	3	-	-	3	3	15	5	10	70	100
DSE-5	Group: Plant & Machinery Valuation/ Real Estate Valuation	Discipline Elective	3	-	-	3	3	15	5	10	70	100
<b>Total</b>						<b>23</b>	<b>29</b>	<b>210</b>			<b>590</b>	<b>800</b>

SEMESTER IV												
Course Code	Course	Course Type	Teaching Load per week				Credit	Marks			Total Marks	
			L	T	P	Total		Continuous Comprehensive Assessment (CCA)				
								Tes ts	GD /P/ CT	AT T		
MBA-401	Term Paper	Project	-	-	-	-	8	-	-	-	200	200
MBA-402	Dissertation	Project Work	-	-	-	-	12	-	-	-	400	400
MBA-403	Comprehensive Viva voce	Skill Enhancement Elective	-	-	-	-	4	-	-	-	100	100
OR												
GE-01/GE-02/GE-03/GE-04/GE-05/GE-06	Any 2 Generic Elective	Generic Elective	3	1	-	4	4	15	5	10	70	100
		Generic Elective	3	1	-	4	4	15	5	10	70	100
DSE-6	Group: Plant & Machinery Valuation/ Real Estate Valuation	Discipline Elective	3	-	-	3	3	15	5	10	70	100
DSE-7		Discipline Elective	3	-	-	3	3	15	5	10	70	100
DSE-8	Any 2 from any one Disciplines in	Discipline	3	-	-	3	3	15	5	10	70	100

	Category-I	Elective										
DSE-9		Discipline Elective	3	-	-	3	3	15	5	10	70	100
MBA-413/423	Personality Development and Communication Skills/ MS Excel & Financial Software Tools	Skill Enhancement Elective	3	-	2	4	4	15	5	10	70	100
<b>Total</b>						<b>24</b>	<b>24</b>	<b>210</b>			<b>490</b>	<b>700</b>

**3.5.3c: Table of MBA II year programme Structure under CBCS from the academic year 2018-19 for disciplines-Hotel & Tourism Management**

SEMESTER III												
Course Code	Course	Course Type	Teaching Load per week				Credit	Marks			Total Marks	
			L	T	P	Total		Continuous Comprehensive Assessment (CCA)				
								Tes ts	GD /P/ CT	AT T		
MBA-301	Strategic Management	Core 15	3	1	-	4	4	15	5	10	70	100
MBA-302	Business Environment	Core 16	3	1	-	4	4	15	5	10	70	100
MBA-303	Summer Training Project Report	Field Project	-	-	-	-	6	-	-	-	100	100
DSE-1	Group: Hotel & Tourism Management	Discipline Elective	3	-	-	3	3	15	5	10	70	100
DSE-2	Group: Hotel & Tourism Management	Discipline Elective	3	-	-	3	3	15	5	10	70	100
DSE-3	Group: Hotel & Tourism Management	Discipline Elective	3	-	-	3	3	15	5	10	70	100
DSE-4	Group: Hotel & Tourism Management	Discipline Elective	3	-	-	3	3	15	5	10	70	100
DSE-5	Group: Hotel & Tourism Management	Discipline Elective	3	-	-	3	3	15	5	10	70	100

						23	29	210	590	800		
SEMESTER IV												
Course Code	Course	Course Type	Teaching Load per week				Credit	Marks			Total Marks	
			L	T	P	Total		Continuous Comprehensive Assessment (CCA)				
								Tes ts	GD /P/ CT	AT T		
										End-Semester Examination (ESE)		
MBA-401	Term Paper	Project	-	-	-	-	8	-	-	-	200	200
MBA-402	Dissertation	Project Work	-	-	-	-	12	-	-	-	400	400
MBA-403	Comprehensive Viva voce	Skill Enhancement Elective	-	-	-	-	4	-	-	-	100	100
OR												
GE-01/GE-02/GE-03/ GE-04/ GE-05/ GE-06	Any 2 Generic Elective	Generic Elective	3	1	-	4	4	15	5	10	70	100
		Generic Elective	3	1	-	4	4	15	5	10	70	100
DSE-6	Group: Hotel & Tourism Management	Discipline Elective	3	-	-	3	3	15	5	10	70	100
DSE-7		Discipline Elective	3	-	-	3	3	15	5	10	70	100
DSE-8	Any 2 from any one Disciplines in Category-I	Discipline Elective	3	-	-	3	3	15	5	10	70	100
DSE-9		Discipline Elective	3	-	-	3	3	15	5	10	70	100
MBA-413/423	Personality Development and Communication Skills/ MS Excel & Financial Software Tools	Skill Enhancement Elective	3	-	2	4	4	15	5	10	70	100
	<b>Total</b>					<b>24</b>	<b>24</b>	<b>210</b>	<b>490</b>	<b>700</b>		

3.5.3d Table of MBA II year programme Structure under CBCS from the academic year 2018-19 for disciplines-Logistics & Shipping

SEMESTER III												
Course Code	Course	Course Type	Teaching Load per week				Credit	Marks			Total Marks	
			L	T	P	Total		Continuous Comprehensive Assessment (CCA)				
								Tes ts	GD /P/ CT	AT T		End-Semester Examination (ESE)
MBA(L&S) 01	Custom Procedure	Discipline Elective	3	-	-	3	3	15	5	10	70	100
MBA(L&S) 02	Ware house and Inventory Management	Discipline Elective	3	-	-	3	3	15	5	10	70	100
MBA(L&S) 03	Fundamentals of Logistics	Discipline Elective	3	-	-	3	3	15	5	10	70	100
MBA(L&S) 04	Introduction to shipping	Discipline Elective	3	-	-	3	3	15	5	10	70	100
MBA(L&S) 05	International Business Management	Discipline Elective	3	-	-	3	3	15	5	10	70	100
MBA(L&S) 06	Shipping Business	Discipline Elective	3	-	-	3	3	15	5	10	70	100
MBA(L&S) 07	Port Agency	Discipline Elective	3	-	-	3	3	15	5	10	70	100
MBA(L&S) 08	Liner Trade	Discipline Elective	3	-	-	3	3	15	5	10	70	100
MBA(L&S) 09	Dry Cargo Chartering	Discipline Elective	3	-	-	3	3	15	5	10	70	100
MBA(L&S) 10	Transportation and Distribution Management	Discipline Elective	3	-	-	3	3	15	5	10	70	100
MBA(L&S) 11	Stevedoring and Port Operations	Discipline Elective	3	-	-	3	3	15	5	10	70	100
<b>Total</b>						<b>33</b>	<b>33</b>	<b>330</b>			<b>770</b>	<b>1100</b>
SEMESTER IV												
Course Code	Course	Course Type	Teaching Load per week				Credit	Marks			Total Marks	
			L	T	P	Total		Continuous Comprehensive Assessment		End-Semester Examination (ESE)		

								(CCA)				
								Tes ts	GD /P/ CT	AT T		
GE-03	Entrepreneurship Development	Core 15	3	1	-	4	4	15	5	10	70	100
MBA-412	Research Project	Desk Work	-	-	-	-	4	-	-	-	100	100
MBA-403	Comprehensive Viva	Skill Enhancement Course	-	-	-	-	4	-	-	-	100	100
MBA-404	Internship Training Project Report	Field Work	-	-	-	-	8	-	-	-	200	200
<b>Total</b>						<b>4</b>	<b>20</b>	<b>30</b>			<b>470</b>	<b>500</b>

3.5.3e. Table of MBA II year programme Structure under CBCS from the academic year 2018-19 for disciplines-Logistics & Supply Chain Management

SEMESTER III												
Course Code	Course	Course Type	Teaching Load per week				Credit	Marks			Total Marks	
			L	T	P	Total		Continuous Comprehensive Assessment (CCA)				End-Semester Examination (ESE)
								Tes ts	GD /P/ CT	AT T		
MBA(L&SC M) 301	Minor Project	Field Work	-	-	-	-	6	-	-	-	200	200
MBA(L&SC M) 302	Major Project	Field Work	-	-	-	-	12	-	-	-	400	400
MBA(L&SC M) 303	Internship	Field Work	-	-	-	-	6	-	-	-	100	100
<b>Total</b>							<b>24</b>	<b>-</b>			<b>700</b>	<b>700</b>
SEMESTER IV												
Course Code	Course	Course Type	Teaching Load per week				Credit	Marks			Total Marks	
			L	T	P	Total		Continuous Comprehensive Assessment (CCA)				End-Semester Examination (ESE)
								Tes ts	GD /P/ CT	AT T		

									CT			
MBA(L&SC M) 401	Minor Project	Field Work	-	-	-	-	6	-	-	-	200	200
MBA(L&SC M) 402	Major Project	Field Work	-	-	-	-	12	-	-	-	400	400
<b>Total</b>							<b>18</b>		<b>-</b>		<b>600</b>	<b>600</b>

### 3.6 List of all Courses under different categories for MBA Programme

Course Type	Course Code	Course Name	
<b>Core Course</b>	MBA-101	Principles and Practices of Management	
	MBA-102	Managerial Economics	
	MBA-103	Accounting for Managers	
	MBA-104	Organizational Behavior	
	MBA-105	Business Statistics	
	MBA-106	Information Systems for Management	
	MBA-107	Communication for Management	
	MBA-201	Business Laws	
	MBA-202	Research Methodology	
	MBA-203	Financial Management	
	MBA-204	Human Resources Management	
	MBA-205	Marketing Management	
	MBA-206	Operations Research	
	MBA-207	Production & Operations Management	
	MBA-301	Strategic Management	
MBA-302	Business Environment		
<b>II Semester Core Courses in Logistics and Supply Chain Management (to be covered under MOU with SAFEDUCATE)</b>	MBA(L&SCM) 201	Procurement and Inventory Management	
	MBA(L&SCM) 202	Production and Operations Management	
	MBA(L&SCM) 203	Strategic Supply Chain Management	
	MBA(L&SCM) 204	Logistics Management & Information System	
	MBA(L&SCM) 205	Warehouse Management	
	MBA(L&SCM) 206	Global Trade Operations & Forwarding	
	MBA(L&SCM) 207	Principles of ERP	
	MBA(L&SCM) 208	Liner Shipping Business	
	MBA(L&SCM) 209	Commercial Geography	
<b>Generic Elective (Any Two in IV semester)</b>	GE-01	Technology Management	
	GE-02	Managing Innovation	
	GE-03	Entrepreneurship Development	
	GE-04	Planning, Structuring, and Financing Small Business	
	GE-05	Corporate Social Responsibility & Sustainability	
	GE-06	Sectoral Services Management	
<b>Category I- Marketing</b>	<b>III Semester</b>	MBA MK1	Consumer Behavior & Marketing Comm.

<b>Discipline Specific Elective (Choose two disciplines)</b>	<b>Management</b>	<b>(either 3 or 2)</b>	MBA MK2	Marketing of Services
			MBA MK3	Sales and Distribution Management
			MBA MK4	E-Marketing and analytics
		<b>IV Semester (Any Two)</b>	MBA MK5	Marketing to Emerging Markets & Bottom of the Pyramid
			MBA MK6	Rural Marketing
			MBA MK7	Tourism Marketing
			MBA MK8	Customer Relationship Management
		<b>Financial Management</b>	<b>III Semester (either 3 or 2)</b>	MBA FM1
	MBA FM2			Security Analysis & Investment Management
	MBA FM3			Management of Financial Institutions & Services
	MBA FM4			Corporate Financial Restructuring
	<b>IV Semester (Any Two)</b>		MBA FM5	Rural Financial Institutions
			MBA FM6	Behavioral Finance
			MBA FM7	Online Trading of Financial Assets
			MBA FM8	Financial Instruments & Derivatives
	<b>Human Resource Management</b>	<b>III Semester (either 3 or 2)</b>	MBA HR1	Leadership & Personality Development
			MBA HR2	Industrial Relations & Labour Enactments
			MBA HR3	Negotiation & Counseling
			MBA HR4	Employee Health, Safety & Welfare
		<b>IV Semester (Any Two)</b>	MBA HR5	Public Relations & Corporate Communication
			MBA HR6	Global HRM
			MBA HR7	Organization Development
			MBA HR8	Competency Mapping & Talent Management
	<b>International Business Management</b>	<b>III Semester (either 3 or 2)</b>	MBA IB1	International Business Management
			MBA IB2	International Logistics and Documentation
			MBA IB3	International Financial Management
			MBA IB4	International Marketing
		<b>IV Semester (Any Two)</b>	MBA IB5	Legal Dimensions of International Business
			MBA IB6	Enterprise Resource Planning
			MBA IB7	WTO and Intellectual Property Rights
			MBA IB8	Global Competitiveness and Strategic Alliances
	<b>Banking</b>	<b>III Semester (either 3 or 2)</b>	MBA BK1	Banking Law & Audit
			MBA BK2	Rural Banking & Microfinance
			MBA BK3	Banking Products & Services
			MBA BK4	Retail & Universal Banking
		<b>IV Semester (Any Two)</b>	MBA BK5	E- Banking
			MBA BK6	International Banking
			MBA BK7	Commercial Banking and Cooperative Banking
			MBA BK8	Treasury Management
	<b>Information Technology Management</b>	<b>III Semester (either 3 or 2)</b>	MBA IT1	Database Management System
MBA IT2			System Analysis & Design & Software Engineering	
MBA IT3			Data communication & Network	
MBA IT4			Electronic Commerce	
<b>IV Semester</b>		MBA IT5	Enterprise Resource Planning	

		<b>(Any Two)</b>	MBA IT6	Project Management	
			MBA IT7	Systems & Technologies for Knowledge Management	
			MBA IT8	Change , Creativity & Innovation	
	<b>Insurance Management</b>	<b>III Semester (either 3 or 2)</b>		MBA IM1	Elements of Insurance
				MBA IM2	Regulatory Framework of Insurance
				MBA IM3	General and Life Insurance
				MBA IM4	Corporate Insurance Management
		<b>IV Semester (Any Two)</b>		MBA IM5	Property Insurance
				MBA IM6	Personal Financial Planning
				MBA IM7	Agricultural Insurance
				MBA IM8	Agency Management
<b>Retail Management</b>	<b>III Semester (either 3 or 2)</b>		MBA RM1	Retail Management	
			MBA RM2	Retail Logistics & Supply Chain Management	
			MBA RM3	Retail Technology Management	
			MBA RM4	Retail Merchandise Management	
	<b>IV Semester (Any Two)</b>		MBA RM5	Retail Customer Buying Behavior and CRM	
			MBA RM6	Store & Mall Management	
			MBA RM7	Food Retail Management	
			MBA RM8	Retail Trends	
<b>Fashion Design</b>	<b>III Semester (either 3 or 2)</b>		MBA FD1	Fashion General Theory	
			MBA FD2	Fabric Study	
			MBA FD3	Fashion Illustration	
			MBA FD4	Apparel Manufacturing Technology	
	<b>IV Semester (Any Two)</b>		MBA FD5	Indian Art & Costume Appreciation	
			MBA FD6	Fashion Accessories	
			MBA FD7	Apparel Production	
			MBA FD8	Fashion Merchandising Management	
<b>Entrepreneurship Development</b>	<b>III Semester (either 3 or 2)</b>		MBA ED1	Managing, Growing and Exiting The New Venture	
			MBA ED2	Project Management & Feasibility Analysis	
			MBA ED3	Avenues for Entrepreneur	
			MBA ED4	Management of Intellectual Property Rights	
	<b>IV Semester (Any Two)</b>		MBA ED5	Social Entrepreneurship	
			MBA ED6	Business Incubation	
			MBA ED7	Digital Entrepreneurship	
			MBA ED8	Agri- Entrepreneurship	
<b>Digital Marketing and Social Media</b>	<b>III Semester (either 3 or 2)</b>		MBA DM&SM1	Digital Marketing	
			MBA DM&SM2	Strategy for Digital Branding and Social Media	
			MBA DM&SM3	Digital Marketing Performance	
			MBA DM&SM4	Social Networks and Mobile Media	
	<b>IV Semester (Any Two)</b>		MBA DM&SM5	Apps Economy and Google Adwords	
			MBA DM&SM6	Digital Media Landscape	
			MBA DM&SM7	Digital Entrepreneurship	
			MBA DM&SM8	Business Incubation	
<b>Data Analytics and</b>	<b>III Semester (either 3 or 2)</b>		MBA DA&BI1	Introduction to Business Data Analysis	
			MBA DA&BI2	Business Analysis: Developing Requirements	

	<b>Business Intelligence</b>		MBA DA&BI3	Business Analysis: Essential Modeling Skills & Techniques		
			MBA DA&BI4	Business Analysts: Software Testing Processes and Techniques		
		<b>IV Semester (Any Two)</b>	MBA DA&BI5	Agile Business Analysts		
			MBA DA&BI6	Statistics for Data Science and Business Analysis		
			MBA DA&BI7	Analytics Marketing and Big Data		
			MBA DA&BI8	Python A to Z		
		<b>Category II- Discipline Specific Elective (Choose Any one disciplines)</b>	<b>Plant &amp; Machinery Valuation</b>	<b>III Semester</b>	MBA(P&MV)-01	Business Analysis and Valuation
					MBA(P&MV)-02	Business Environment for Valuation
MBA(P&MV)-03	Plant and Machinery Valuation					
MBA(P&MV)-04	Financial Aspects of Valuation					
MBA(P&MV)-05	Principles of Insurance and Leasing					
<b>IV Semester</b>	MBA(P&MV)-06			Legal aspects of Plant & Machinery Valuation		
	MBA(P&MV)-07			Environmental and Professional Ethics		
<b>Real Estate Valuation</b>	<b>III Semester</b>		MBA(REV)-01	Real Estate Management		
			MBA(REV)-02	Elementary Surveying		
			MBA(REV)-03	Building Construction		
			MBA(REV)-04	Urban Land Economics and Town Planning		
			MBA(REV)-05	Valuation of Real Estate		
	<b>IV Semester</b>		MBA(REV)-06	Legal Issues in Real Estate Valuation		
			MBA(REV)-07	Environmental and Professional Ethics		
<b>Hotel &amp; Tourism Management</b>	<b>III Semester (Any 5)</b>	MBA(H&T)-01	Tourism Marketing			
		MBA(H&T)-02	Application of Computers in Hospitality & Tourism			
		MBA(H&T)-03	Tourism Operations			
		MBA(H&T)-04	Food Science			
		MBA(H&T)-05	Hotel Law			
		MBA(H&T)-06	F&B Control			
		MBA(H&T)-07	Customer Relationship Management in Hospitality			
		MBA(H&T)-08	Hotel Maintenance			
	<b>IV Semester (Any 2)</b>	MBA(H&T)-09	Event Management			
		MBA(H&T)-10	Laundry Management			
		MBA(H&T)-11	Advanced Baking			
		MBA(H&T)-12	Soft Skills Management			
<b>Logistics &amp; Shipping (MOU with Indian Institute of Logistics, Chennai)</b>	<b>III Semester</b>	MBA(L&S) 01	Custom Procedure			
		MBA(L&S) 02	Ware house and Inventory Management			
		MBA(L&S) 03	Fundamentals of Logistics			
		MBA(L&S) 04	Introduction to shipping			
		MBA(L&S) 05	International Business Management			
		MBA(L&S) 06	Shipping Business			
		MBA(L&S) 07	Port Agency			
		MBA(L&S) 08	Liner Trade			
		MBA(L&S) 09	Dry Cargo Chartering			
		MBA(L&S) 10	Transportation and Distribution Management			
		MBA(L&S) 11	Stevedoring and Port Operations			
<b>Skill Enhancement Course</b>	<b>All Disciplines</b>	MBA- 403	Comprehensive Viva Voce			

	<b>except L&amp;SCM (Any One)</b>	MBA-404	Personality Development and Communication Skills
		MBA-405	MS Excel & Financial Software Tools
	<b>L&amp;SCM (Compulsory) (to be covered under MOU with SAFEDUCATE)</b>	MBA(L&SCM) WS-01	Workshop: Recent Trends in SCM
		MBA(L&SCM) WS-02	Workshop: E-commerce & M-commerce
		MBA(L&SCM) WS-03	Workshop: Indirect Tax & Documentation
<b>Only in Logistics and Shipping</b>	MBA(L&S)-403	Comprehensive Viva Voce	
<b>Project/Research/ Dissertation / Summer Training/Internship</b>	<b>All other Disciplines</b>	MBA-303	Summer Training Project Report
		MBA-401	Term Paper
		MBA-402	Dissertation
		MBA(L&S)-402	Project Report
	<b>Under MOU with Indian Institute of Logistics, Chennai</b>	MBA(L&S)-401	Internship Training Project Report
	<b>Under MOU with SAFEDUCATE</b>	MBA(L&SCM) 301	Minor Project
		MBA(L&SCM) 302	Major Project
		MBA(L&SCM) 303	Internship
		MBA(L&SCM) 401	Minor Project
		MBA(L&SCM) 402	Major Project
<b>Non-Credit Compulsory Course (to be completed in MBA 1<sup>st</sup> year)</b>	HVE-01	Human Values & Professional Ethics	

#### **Non-Credit NPTEL based Add-On Course/Certificates (Optional)**

Soft Skills for Business Negotiations and Marketing Strategies

Supply Chain Analytics

E-Business

Innovation, Business Model & Entrepreneurship

Knowledge Management

Leadership

Management of Inventory Systems

Management of New Products and Services

Managing Services

Financial Statement Analysis and Reporting

## **4. EXAMINATION AND EVALUATION**

### **4.1 ATTENDANCE:**

The students are expected to attend all the classes and should not have less than 75 % attendance in theory as well as in practical classes, wherever held, to become eligible to appear for the university examination. Short fall in attendance can, however be condoned in deserving cases to the extent of 10% by the Principal. If the short fall is more than 10% but not more than 15%, the Principal may recommend deserving cases to the Vice Chancellor for condonation. The order of the Vice Chancellor in this regard shall be final.

## 4.2 EXAMINATION:

All Courses offered by AVGSCMC under MBA programme will have an evaluation system within two components as:

1. Continuous Comprehensive Assessment (CCA) accounting for 30% of the final grade that a student gets in a course, and
2. End-Semester Examination (ESE) accounting for the remaining 70% of the final grade that the student gets in a course.

**A student will have to pass both the components i.e. CCA and ESE separately to become eligible to be declared successful in a course.**

### 4.2.1 CONTINUOUS COMPREHENSIVE ASSESSMENT (CCA) :

Continuous Comprehensive Assessment (CCA) will be of **30 marks** comprised:

4.2.1.1 Midterm written test / practical including in-between snap tests if any shall carry **15 marks** independently in each subject.

4.2.1.2 Class test, Group Assignment, Case Study and Individual Presentation will be awarded a total of **5 marks** independently in each subject.

4.2.1.3 A maximum of **10 marks** in each subject shall be awarded for attending classes (theory / practical) as per the following norms:

85- 100% attendance	-	10 Marks
80- 84.99% attendance	-	9 Marks
75- 79.99% attendance	-	8 Marks
70 – 74.99 % attendance	-	7 Marks
65 – 69.99% attendance	-	5 Marks
60 – 64.99% attendance	-	3 Marks
51 - 59.99% attendance	-	2 Marks
50% attendance	-	1 Mark
Less than 50% attendance	-	0 Mark

### 4.2.2 END SEMESTER EXAMINATION (ESE)

The remaining 70% of the final grade of the student in a course will be assessed on the basis of an end semester examination (ESE) that will be for three hours duration and will cover the entire syllabus of the course.

The question papers for the ESE will be got set by the Controller of Examinations (CoE) of the Swami Vivekanand Subharti University (SVSU) by a selected faculty panel.

#### 4.2.3 **SUMMER TRAINING PROJECT REPORT(MBA-303):**

- a) After the second semester examination, every student during the summer vacation will undergo an on-the-job practical training in a manufacturing, service or financial organization. The training will be for 6 to 8 weeks.
- b) During the training, the student is expected to learn about the organization and analyze and suggest solutions of a live problem. The objective is to equip the student with the knowledge of actual functioning of the organization and problems faced by it with a view to exploring feasible solutions and suggestions.
- c) During the training, the organization (where the student is undergoing training) will assign a problem/project to the student.
- d) The student, after completion of the training will submit a report that will form part of the third semester examination.
- e) The report (based on the training and the problem/project studied) prepared by the student will be known as Summer Training Project Report. The report should ordinarily be based on primary data. It should reflect in-depth study of a micro problem, ordinarily assigned by the organization where student undergoes training. Relevant tables and bibliography should support it.
- f) The report should have a comprehensive chapter about the organization where the student has undergone training. This should deal with brief history of the organization, its structure, performance, products/services and problems faced. This chapter will form part I of the report. Part II of the report will contain the study of the micro research problem. The size of the report ordinarily will be 100 to 150 typed pages in standard font size (12) and double spacing. Three neatly typed and soft bound (paper back) copies of the report will be submitted to the Department. The report will be typed in A-4 size paper.
- g) The report will have two certificates. One by the Head of the Department and the other by the Reporting Officer of the organization where the student has undergone training. These two certificates should be attached in the beginning of the report.
- h) The report will be evaluated by a external examiner. The examiner shall award marks on the Summer Training Report independently out of maximum of 75 marks each and 25 marks shall be for presentation. There will be no internal examiner.
- i) The student will make presentation in the presence of teachers and students. The student is expected to answer the queries and questions raised during the presentation.
- j) The report will only be admissible for examination if it clears the rules for plagiarism set by the university.
- k) The summer training project report is equal to 6 credits

#### 4.2.4 **TERM PAPER (MBA 401)**

- a) The written term paper must have the following structure and include all of the following elements:
- b) **THE PAPER SHOULD BE A MINIMUM OF 5 PAGES** (double-spaced; Times New Roman 12 font), excluding the title page and literature cited.
- c) First (title) page must include:

- a. Descriptive title
  - b. Author
  - c. Abstract (NOTE: MAXIMUM 200 WORDS)
- d) Subsequent pages must include:
- a. Introduction
  - b. Hypotheses and predictions, if any (these can be incorporated into the introduction or presented below a separate sub-heading)
  - c. Research Methodology
  - d. Data Analysis and Interpretation
  - e. Conclusion and future implications.
  - f. Literature Cited
- e) The term paper will be of 200 marks. Evaluation of the term paper will be as follows:
- a. He / She will be required to publish in a ISSN no. Journal of repute OR in National / International Conference or Seminar with ISBN Proceedings.
  - b. In case if the student fails to publish paper then the committee formed by the competent authority will take the decision.
  - c. Maximum of three students can participate in writing a term paper.
  - d. Allotment of supervisor will take place as per the area of interest.
  - e. Rules of plagiarism will be as per university norms.
- f) Supervisor will be a core faculty of the department. The finalization of the name of supervisor will be done only after the consent of the supervisor.
- g) The Term paper will be equal to 8 credits.**
- h) The conversion from Term Paper to theory Generic Elective or vice-versa will freeze in 15 days after the commencement of the 4<sup>th</sup> semester classes.

#### 5.1.1 DISSERTATION (MBA 402)

- a) In the fourth semester, every student will have to submit a Dissertation on a problem/topic (from the Specialization Groups) to be assigned by the Head of the Department under the supervision of a core Faculty member of the Department.
- b) The Dissertation will carry 400 marks. It will consist of (i) Evaluation of Dissertation (300 Marks) and (ii) Viva on Dissertation (100 Marks).
- c) The Head of the Institution will constitute a Dissertation committee each year consisting of Head of Department & Senior faculty members. The proposed Supervisor of the student undertaking the dissertation work will also be present during the presentation of the work.
- d) The Student will submit a synopsis of the proposed work. He/she will give a presentation before the Dissertation Committee. A revised synopsis would have to be presented in 7 working days before the committee again.

- e) The dissertation would have to be completed within 90 days from the date of approval of the synopsis. After which the student will present the finished work before the dissertation committee on a predefined date. Changes suggested must be incorporated by the student in the final submission. If the student fails to appear for the presentation, he/she will be given a second chance only on medical grounds.
- f) The External examination will be conducted by a External Examiners appointed by the University. The examiner will award marks out of 400 (300 for report and 100 for presentation).
- g) The report will contain the objectives and scope of the study, research methodology, use and importance of the study, analysis of the data collected, conclusions and recommendations. It will contain appropriate charts, diagrams and bibliography. A certificate of the Supervisor and the Head of the Department certifying the authenticity of the report shall be attached therewith. The student will submit three copies of the report. The number of pages in the report will be 100 or more. The report should be typed in A-4 size paper.
- h) The report will only be admissible for examination if it clears the rules for plagiarism set by the university.
- i) **The dissertation will be equal to 12 credits.**
- j) The conversion from Dissertation to theory Discipline Elective or vice-versa will freeze in 15 days after the commencement of the 4<sup>th</sup> semester classes.

#### 4.2.6 **COMPREHENSIVE VIVA VOCE (MBA 403) & MBA(L&S)-403**

A comprehensive viva voce shall be conducted at the end the fourth Semester in order to judge the extent to which the student has understood various topics and is judged for application of knowledge gained. This is also to see the student's level of articulation of what is learnt by him. The idea is to ensure that the students assimilate what is being taught and see their relevance in the practical field and also the inter relationships of various parameters.

**The Comprehensive Viva Voce will be of 100 marks and of 4 credits.**

#### 4.2.7 **INTERNSHIP TRAINING PROJECT REPORT(MBA-401):**

(i) After the third semester examination, every student of MBA – L&S (logistic & shipping), will undergo an on-the-job internship training under Indian Institute of Logistic, Chennai arrangements. The training will be of 10 weeks to 12 weeks duration.

(ii) During the training, the student is expected to learn about the organization and analyze and suggest solutions of a live problem. The objective is to equip the student with the knowledge of actual functioning of the organization and problems faced by it with a view to exploring feasible solutions and suggestions.

(iii) During the training, the organization (where the student is undergoing training) will assign a problem/project to the student.

(iv) The student, after completion of the training will submit a report that will form part of the fourth semester examination.

(v) The report (based on the training and the problem/project studied) prepared by the student will be known as Internship Training Project Report. The report should ordinarily be based on primary data. It should reflect indepth study of a micro problem, ordinarily assigned by the organization where student undergoes training. Relevant tables and bibliography should support it.

(vi) The report should have a comprehensive chapter about the organization where the student has undergone training. This should deal with brief history of the organization, its structure, performance, products/services and problems faced. This chapter will form part I of the report. Part II of the report will contain the study of the micro research problem. The size of the report ordinarily will be 100 to 150 typed pages in standard font size (12) (TIMES NEW ROMAN) and double spacing. Three neatly typed and soft bound (paper back) copies of the report will be submitted to the Institute. The report will be typed in A-4 size paper.

(vii) The report will have one certificate, either by the Head of the Department or by the Reporting Officer of the organization where the student has undergone training. This certificate should be attached in the beginning of the report.

(viii) The examination will carry a total of 200 marks of which 100 will be for the written report and 100 marks for the presentation.

(ix) The student will make presentation in the presence of teachers and students. The student is expected to answer the queries and questions raised during the presentation.

(x) The report will only be admissible for examination if it clears the rules for plagiarism set by the university.

#### **4.2.8 RESEARCH PROJECT(MBA(L&S)-402):**

In the fourth semester, every student will have to submit a Research Project Report on a problem/topic to be assigned by the Dean, under the supervision of a core faculty member of the Institute.

The research project report will carry 100 marks. The evaluation of the project report will be done by two external examiners and will consist of (i) Evaluation of Project Report (75 Marks) and (ii) Viva on Project (25 Marks).

The report will contain the objectives and scope of the study, research methodology, use and importance of the study, analysis of the data collected, conclusions and recommendations. It will contain appropriate charts, diagrams and bibliography. A certificate of the Supervisor and the Head of the Institution certifying the authenticity of the report shall be attached therewith. The student will submit three copies of the report. The number of pages in the report will be 75 or more. The report should be typed in A-4 size paper.

The report will only be admissible for examination if it clears the rules for plagiarism set by the university.

#### **4.2.9 INTERNSHIP (MBA(L&SCM)-303) - UNDER MOU WITH SAFEDUCATE**

Internship shall commence post the completion of II-Semester and before III-Semester. Students shall undergo an industry oriented internship giving them an overview of the industry (Supply chain & logistics), processes (Warehousing, Transportation, Packaging, Scanning, Cross- docking, Inventory management, Material Handling, Transshipment, and Documentation etc.) and verticals (3PL, VMI, Retail logistics, E-Commerce, and Manufacturing etc.). Students shall be expected to undergo Internship at Safexpress Hub/ Logistics Park

locations. They will prepare a report on the basis of which they will appear in the III-semester on viva voce based on the report.

**The student may choose any one of the following Models for pursuing his training**

<b>Model</b>	<b>Methodology</b>	<b>Duration</b>
Model I	Safexpress practical training model (practical training in Safexpress Hubs)	40 – 45 days / 6 weeks
Model II	<ul style="list-style-type: none"> <li>▪ Practical exposure</li> <li>▪ Departmental work based training in Safexpress</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1/2 weeks</li> <li>▪ 4/6 weeks</li> </ul>
Model III	<ul style="list-style-type: none"> <li>▪ Pre-internship practical training</li> <li>▪ Students will be placed for internship in various companies for industry experience including Safexpress</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 week</li> <li>▪ 6 – 8 weeks</li> <li>▪ Paid internship will be an option</li> </ul>

The report will only be admissible for examination if it clears the rules for plagiarism set by the university.

#### **4.2.10 PROJECT, CASE WRITING (MBA(L&SCM)301, MBA(L&SCM)302, MBA(L&SCM)401 & MBA(L&SCM)402)- UNDER THE MOU WITH SAFEDUCATE**

Students shall be provided with a list of project titles during III and IV semester and are expected to prepare and submit a detailed report of their project post the completion of semester. Students shall be expected to prepare and submit industry report/ summary based on their experience or the title provided at the academics.

The report will only be admissible for examination if it clears the rules for plagiarism set by the university.

#### **4.2.11 WORKSHOPS: MBA(L&SCM) WS-01, MBA(L&SCM) WS-02, MBA(L&SCM) WS-03**

Under the MOU with SAFEDUCATE the students will under go three workshops in the second semester. On successful completion of worshops the students will be awarded cirtificates. The weightages of these workshops will be given the second semester marksheet at rate of **one credit per workshop (refer section 3.5.2b)**.

#### **4.3 PAPER SETTING**

The work of setting the end semester examination papers and evaluation of scripts and conduct of the end semester practical examination shall be assigned to the course teachers as well as to outsiders, ordinarily in the ratio of 50:50 for internal and external valuation respectively.

## 4.4 RESULTS

The result shall be prepared at the end of each academic year of the course by aggregating the marks obtained in the theory and practical examinations in all the semesters of the course till date.

- (a) A candidate shall be declared as passed at the end of an academic year if he/she secures minimum 40% marks in each theory & practical paper separately (including project reports and comprehensive viva) and 40% in aggregate.
- (b) If a student obtained 40% marks in at least 50% of the papers (ignoring fractions) including project report, he/she will be provisionally promoted to the next year with carryover papers and will have to appear & obtain pass marks in carryover papers along with the subsequent regular examinations for the relevant semester.
- (c) If a candidate fails in only one head/subject and having passed in all other head/subject of the given examination of the year than his/her deficiency of maximum five (05) marks may be fulfilled by grace marks after fulfilling the conditions given below:

(A) If a candidate fails in only one head/subject and having passed in all other heads/subjects of the given examination of a **semester\*/year**, then his/her deficiency of marks may be fulfilled by grace marks under the following conditions:-

- (i) Grace marks is not a matter of right of the student but is the discretion of the University.
- (ii) Provided that the candidate has appeared in the main examination of the concerned course and falls short of pass marks by not more than five (05) marks in theory paper only. Benefit of above mentioned shall not be given to the candidate who had appeared in supplementary/special examination/carry over examination.
- (iii) Further, benefit of grace marks may be given only to the candidate who will pass the entire concerned examination of the **semester\*/year** after awarding the grace marks and not for the purpose of promoting the student to next year with back papers or for improvement of division or percentage.
- (iv) If in a head/subject of an examination passing in Theory, Practical or sessional exams separately is mandatory, then the benefit of grace marks shall be given only in Theory examination of the University examination.
- (v) The award of grace marks permissible shall be on the basis of 1 grace mark for every 05 marks secured by an examinee over and above the minimum passing aggregate marks of all subjects of the year.

(B) Awarding of Grace Marks shall be done as given below:-

Aggregate Marks Obtained over & above minimum passing marks	Permissible Grace Marks
1-5	1
6-10	2
11-15	3
16-20	4
21-25	5

(i) Total number of Grace marks given to the student will be marked with astrick (\*) at the bottom of the marksheet.

\* Grace mark in semester examination will be considered hereinafter.

- (d) A student not covered by clause (a) to (c) above shall have the following options to complete his/her course -
- (i) He/ she may take admission on payment of full annual course fee and repeat the entire year of study. He /She shall be treated as a regular student. Or
  - (ii) He /She may pay only University exam fee for the End Semester Examination and appear in the End Semester University exams directly. He /She shall not be allowed to attend classes and the Sessional marks obtained earlier shall be retained. Or
  - (iii) He /She may pay half of the annual course fee and attend classes. The sessional marks obtained by him/her earlier shall be retained. There will not be any requirement of minimum attendance for appearing in the University examination
- (e) A student will not be promoted to the next academic year if the carryover papers are more than 50% at one point of time.

## **5. EVALUATION UNDER GRADING ASSESSMENT**

The minimum Grade/ Grade Point required to pass each paper in a semester examination under CBCS shall be Grade D/ Grade Point 4 in each theory paper/ Practical/Project (wherever applicable) in External Examination and Internal Assessment separately.

### **5.1 CALCULATION CRITERIA:-**

To implement the following grading system, the colleges/campuses shall use the following UGC recommended 10 point grading system:

<b>Marks (%)</b>	<b>Letter Grades</b>	<b>Grade Points (G)</b>
85-100	A++ (Outstanding)	10
75 to < 85	A+ (Excellent)	9
70 to <75	A (Very Good)	8
65 to <70	B+ (Good)	7
60 to <65	B (Above Average)	6
50 to <60	C (Average)	5
40 to <50	D (Pass)	4
0 to <40	F (Fail)	0
	AB (Absent)	0

### **5.2 COMPUTATION OF SGPA AND CGPA**

$(S_i) = \frac{\sum (C_i \times G_i)}{\sum C_i}$ , where  $C_i$  is the number of credits of the  $i$ th course and  $G_i$  is the grade point scored by the student in the  $i$ th course.

$CGPA = \frac{\sum (C_i \times S_i)}{\sum C_i}$  where  $S_i$  is the SGPA of the  $i$ th semester and  $C_i$  is the total number of credits in that semester.

The SGPA and CGPA shall be rounded off to 2 decimal points and reported in the transcripts.

## **6. POWER TO MODIFY**

In the event of any emergent situation, if any deviation is considered necessary, the Vice Chancellor is authorized to modify the Ordinance. Subject to subsequent ratification by the Executive Council.